

Acronis Cyber Protect

AI-powered Integration of Data Protection
and Cybersecurity

DISCOVER GAME-CHANGING PROTECTION AGAINST MODERN THREATS

Traditional security tools are not designed for today's cyberthreats. The traditional approach of using a patchwork of protection tools – for backup, patch automation, antimalware, configuration management, and more – is complex, expensive, and ineffective.

Acronis Cyber Protect offers a revolutionary approach to cyber protection by integrating data protection with cybersecurity. This integrated method eliminates complexity challenges, delivers better protection against today's threats, and maximizes efficiency by saving time and money.

With its full-stack antimalware protection and comprehensive endpoint management, Acronis Cyber Protect combats advanced cyberattacks with a unique integration of protection technologies while simplifying daily IT operations, endpoint deployments and management, and reporting. Now you can manage all cyber protection aspects from a single pane of glass.



Cybersecurity and Endpoint Protection

Endpoint protection management: vulnerability assessments and patch management, remote desktop and drive health



Antimalware Full stack, next-generation AI-based protection against malware, including URL filtering and automated backup scanning



Backup and Recovery Fast and reliable recovery of your apps, systems, and data on any device, from any incident

| Eliminate Complexity | Maximize Efficiency | Deliver Better Protection |
|--|---|---|
| <p>Simplify your protection efforts with a single tool addressing all aspects:</p> <ul style="list-style-type: none"> • One license • One agent • One management console • One vendor support line • One source of shared information about protected systems | <p>Get rid of unnecessary costs and deliver better protection with the resources that you already have:</p> <ul style="list-style-type: none"> • Streamlined management • No need for new hardware • No additional IT staff • No training required • No need to spend time and money managing multiple vendors | <p>Eliminate gaps in your defenses with a single solution that addresses all three layers of protection:</p> <ul style="list-style-type: none"> • Proactive: Vulnerability assessments and patch management, removal of malware from backups, drive health • Active: Continuous data protection, real-time malware defenses, self-defense capabilities • Reactive: Integrated disaster recovery, forensic backups, ability to co-exist with other security solutions |
| Easy | Efficient | Secure |
| <ul style="list-style-type: none"> ✓ Easily manage all protection aspects via a single pane of glass ✓ Eliminate performance and compatibility issues ✓ Quickly and easily identify and fix issues ✓ Save time and hassle associated with managing multiple vendors | <ul style="list-style-type: none"> ✓ Improve productivity ✓ Cut unnecessary administrative time ✓ Avoid new expenses ✓ Manage all cyber protections aspects with ease ✓ Reduce TCO | <ul style="list-style-type: none"> ✓ Proactively avoid costly downtime ✓ Keep your systems up and running ✓ Respond to incidents quickly and efficiently ✓ Block ransomware attacks before they happen ✓ Allow employees to work safely ✓ Inspire customer confidence and trust |

ACRONIS CYBER PROTECT FEATURES

| Identify | Protect | Detect | Respond | Recover |
|-------------------------------|--|---------------------------------------|---|---------------------------------|
| Auto-discovery of new devices | Remote agent installation | Defenses against malware and exploits | Patch management integrated with backup | Backup and disaster recovery |
| Vulnerability assessments | Backup and disaster recovery | Hard drive health control | Malware quarantine | Forensic information in backups |
| Data protection map | Unified protection policies management | Dashboards and reports | Rescue with bootable media | Remote desktop |

Function areas are grouped according to the NIST Cybersecurity Framework

INNOVATIVE DATA PROTECTION SCENARIOS

The integration of data protection and cybersecurity brings unique capabilities, making Acronis Cyber Protect the only solution capable of delivering an unprecedented level of cyber protection

- **Continuous Data Protection:** Avoid even the smallest data loss in key applications
- **Fail-safe Patching:** Automatically back up endpoints before installing any patches enabling immediate roll-back
- **Better Protection with Fewer Resources:** Offload and enable more aggressive scans and vulnerability assessments in central storage, including cloud
- **Forensic Backup:** Include valuable digital evidence in backups to simplify and speed up investigations
- **Data Protection Map:** Monitor the protection status of files with classification, reporting, and unstructured data analytics
- **Safe Endpoint Recovery:** Integrate antimalware updates and patches into the recovery process
- **Smart Protection Plan:** Auto-adjust patching, scanning, and backup to current CPOC alarms
- **Global and Local Whitelists:** Support more aggressive heuristics by preventing false detections



Sign up for a 30-day trial of Acronis Cyber Protect at www.acronis.com

Copyright © 2002-2020 Acronis International GmbH. All rights reserved. Acronis and the Acronis logo are trademarks of Acronis International GmbH in the United States and/or other countries. All other trademarks or registered trademarks are the property of their respective owners. Technical changes and Differences from the illustrations are reserved; errors are excepted. 2020-09